

The Community Foundation of Greater Memphis, the Assisi Foundation, the Plough Foundation and the United Way of the Mid-South collectively raised \$70,000 to win a \$35,000 matching grant from the Convergence Partnership Fund of Tides Foundation.

The money will fund the Healthy Eating, Active Living initiative that is designed to increase the number of healthy people and healthy places.

Workshops will be available for organizations wishing to apply for a portion of the \$105,000 local grant on Tuesday, Jan. 26 at 4 p.m. and Wednesday, Jan. 27 at 9 a.m. at the Community Foundation of Greater Memphis.

For details, call Vanessa Langston at 722-0032 or e-mail [vlangston@cfgm.org](mailto:vlangston@cfgm.org).

### An app for marketing

Need help marketing your local business? Now there's an app for that.

Stretching the limits of traditional public relations and offering clients convenience outside the box, [Howell Marketing Strategies](#) has launched an application for the iPhone and Android that is now available for free download.

The app, created by Memphis company [Resolute Games](#), offers access to content through a shortcut to Howell Marketing's Twitter and blog feeds, for immediate updates to social media and marketing tools and local news.

For details, visit [howell-marketing.com](http://howell-marketing.com).

### Dollar General opening

Dollar General Corp. will open a new store at 4111 Summer today at 8 a.m.

The 12,952-square-foot store will feature a new layout with seasonal products in the center of the store and new signs that clearly mark departments.

The store will employ up to 10 people.

The first 50 shoppers will get a \$10 Dollar General card, and the first 200 shoppers will get a Dollar General tote bag.

The event will also have special deals and other giveaways.

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■ Memphis Tigers defeat Rice, 80-68, for another C-USA win  
Updated 1/16/2010 at 11:12 p.m. ● 73 comments

### Photo Galleries



Mid-South Memories



Grizzlies vs  
Spurs  
January 16,  
2010



Most Wanted  
Fugitives

## Weather

Currently 36-Hour Your Photos



Currently  
**37°**  
Fair  
Wind: Calm

Today  
**61°**  
45°

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## Calendar

JAN	JAN	JAN	BROWSE
18 MONDAY	19 TUESDAY	20 WEDNESDAY	MORE

"Soul Soldiers"  
National Civil Rights Museum

"SERVANT LEADERSHIP: Be the Change You Want to See in the World"  
National Civil Rights Museum 8 a.m.

National Civil Rights Museum  
Martin Luther King Jr. Holiday Celebration  
National Civil Rights Museum 8 a.m.

Martin Luther King Jr. Birthday Party at The Children's Museum of Memphis  
The Children's Museum of Memphis 10 a.m.

Memphis Martyrs to Murder Prayer Service and Memorial  
The Caritas Village 1 p.m.

[More Events »](#)

## Business Directory