

# YOUR BRAND: SAVE – PROTECT – PROMOTE

*Leverage your need to protect your brand's reputation and intellectual property in an age of massive data availability & fast-tech growth*

Thursday, February 18, 2010

8:30 a.m. to 10:00 a.m.

Kiesewetter Wise Kaplan Prather, PLC

Conference Room

3725 Champion Hills Dr., Suite 3000

Memphis, TN 38125

## Featuring:

**John Simmons, Attorney & Member, Kiesewetter Wise Kaplan Prather, PLC**

**“Legal Strategies for Managing Online Proprietary Information”**

**Michael Drake, CEO, masterIT, LLC**

**“How to Monitor, Manage and Report Your Mission Critical Data”**

**Amy Howell, CEO, Howell Marketing Strategies, LLC**

**“Social Media on Steroids: Definition, Policy, Use”**



KIESEWETTER WISE



masterIT  
technology working for business



**Who Should Attend – Owners, CEO's, CFO's COO's & Those Charged with Setting and Enforcing Policy**

**Please call 901.521.1453 to RSVP. Seating is Limited.**



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