



GREATER MEMPHIS CHAMBER
SMALL BUSINESS COUNCIL

FOR IMMEDIATE RELEASE

FEBRUARY 2, 2010

Lori Spicer

Communications Specialist
Greater Memphis Chamber
901-543-3504 / 901-569-8577
lspicer@memphischamber.com

**** MEDIA ADVISORY ****

**Greater Memphis Chamber
Small Business Council Hosts Breakfast Forum**

Glen Gilmore & Amy Howell to Present

"What Small Biz Can Expect in 2010: Cashing in on the Conversation"

MEMPHIS, TN (February 2, 2010) - The Greater Memphis Chamber **Small Business Council** will host a **Social Media Seminar** featuring **Glen Gilmore**, Owner of Gilmore Business Network, and **Amy Howell**, Owner of Howell Marketing Strategies, **February 23, 2010** from **7:30 to 9:00 a.m.** The event will be held at the **Holiday Inn Select**, located at 5795 Poplar Ave.

Gilmore and Howell will share a presentation on how small businesses can effectively market themselves and promote their businesses online: "What Small Biz can expect in 2010: Cashing in on the Conversation."

Small Business Council members and potential members are invited to attend this event.

Admission to this is \$20 for members and \$30 for prospective members. Those interested in attending should contact Alexis Rutland at 901-543-3500 or arutland@memphischamber.com. Registration will close Thursday, February 18.

WHO: Small Business Council Members and Potential Members

WHEN: Tuesday, February 23, 2010

TIME: 7:30 – 9:00 a.m.

WHERE: East Memphis Holiday Inn Select
5795 Poplar Ave.
Memphis, TN 38119